



## ODOO | FORUM

Connect with your community

### What can you do with Odoo Forum?



#### Drive more traffic to your website

Discussions are indexed and findable through search engines.

Rank for more keywords and improve your SEO with fresh content created by your community everyday. Search engines like Google are always rewarding websites that provide unique and regular content.



#### Anticipate your customers' needs

Spot and take advantage of the hot topics.

Keep track of your customers' needs and wishes by analysing the hottest, most viewed and most shared topics. The forum is integrated with Google Analytics to help you keep track of likes and shares - even outside of your website.



#### Build your own documentation library

Reuse remarkable answers from your community

Turn the best answers into official documentation in just one click with the 'Promote to documentation' tool.

# Odoo Forum Features

## Post Anything

### Ask questions & give answers

Simply register on the forum to post questions and answer existing ones

### Share link

Submit interesting content from any website to the whole community and start regular discussions threads.

### Start discussions

Receive and share insightful information and advice on any topic

### Edit & correct

Improve your submitted questions, comments and answer even after their publication

### Enrich discussion

Embed videos and images to your messages

### Email gateway

Answer any follow-up email straight from your mailbox

### Notifications

Subscribe to interesting content and get email alerts when a new answer is posted

## Organize

### Categories

Provide well-organized and easily accessible content with categories of topics

### Intelligent answers layout

Keep related answers together in a threaded forum

### Promote content

Place the most viewed posts and the best rated answers at the top of the page

## Moderate

### Upvote / downvote answers

Members rate the quality of the contributions to give the best ones high visibility

### Convert into a comment

Moderators can turn an answer into a comment if it makes more sense

### Avoid spam

Ensure all participants respect rules and that your forums don't get spammed with our Karma reward point system

### Edit & delete

Keep an eye on what is shared and make sure everything is done according your rules

### Registered-only

Avoid one-time participants and spam by making participants registration mandatory

## Reuse

### Official documentation & FAQ

Turn answers into official documentation and display them in a dedicated FAQ section in a simple click

## Browse

### Search any topic

Insert any keyword and find all content related to it

### Filter by tags

Use tags to help filter questions and answers related to the same topic

### Sort content

Organize by relevance, last activity date, newest, most answered, most voted

### Highlight questions

Each conversation you follow or that hasn't received an answer is highlighted for better accessibility

## Customize

### Text layout

Insert text styles like headers, bold, italic, etc. with our simple WYSIWYG editor

### Embed images

Load images from your computer or from a website and place them within your text

### Links & tables

Hyperlink part of your text to send readers to external content and draw tables to organize your content

## Engage

### Grant badges

Reward your active contributors with badges according to their participation

### Karma Points

Give members points for participation to keep them active and give them access to new functionalities

### Grant access to more tools

Allow access to functions like vote, comment and edit when participants reach a certain level of Karma

### Profile personalization

Members can create a profile to showcase their work and wisdom

## Optimize & promote

### Improve SEO

Odoo's "Promote" tool suggests keywords according to the most searched terms on Google

### User-friendly URLs

Give your webpages a readable address to get the best referencing and to allow users to easily preview the page's content

### Share on social networks

Allow your viewers to interact with your content on Facebook, Google+, Twitter and LinkedIn and to engage through comments and ratings. Embed your content in websites, blogs and social media

### Social popup

Engage contributors with a popup to share their answers on social networks and gather more visitors